

Sponsorships

~~Platinum - \$7,500 (1-2 available)~~ Sponsorships Filled!

- Full page ad (due by August 25th)
- Exposure Headline on Conference App and URL appears on conference website
- 20'x10' Exhibitor Booth with 2 chairs and table (Prime location) (4 company representatives in Exhibit Hall) and Single table on outside of breakout sessions all day Thursday and Friday morning for materials and signage (if would like)
- 4 full conference registrations
- Company materials inside conference bags
- Registration participant list sent (2 weeks prior)
- Attendee directory (sent after the conference, electronically)
- Sponsorship signage throughout the conference and company name on cover of conference program
- One sponsor provided banner placed in general sessions, registration and near pre-conference session
- Introduced at both general sessions (opportunity to speak for 2-3 minutes at Opening Session)

GOLD LEVEL - \$5,000 (8 available)

Opening Keynote (1); Closing Keynote (1); Pre-Conference (1); Thursday Breakfast; Friday Breakfast; Thursday Lunch; Friday Lunch; Event Parking

- Half page ad (due by August 25th)
- 10'x10' Exhibitor Booth with 2 chairs and table (2 company representatives in Exhibit Hall)
- URL appears on conference website and company listed on Conference App; Company in Program
- Company materials inside conference bags
- Registration participant list sent (2 weeks prior)
- Attendee directory (sent after the conference, electronically)
- Signage/Special Details:
 - Keynotes/Pre -sponsorship signage during session (table provided for company reps/materials near entrance of session) and company announced during session (opportunity to introduce keynote speaker)
 - Meals – company signage during the meal; company announced during session and provided 2 minutes to talk to attendees
 - Parking – signage in registration area

SILVER LEVEL - \$3,500 (4 available)

Conference Bag; Conference App; Wednesday Afternoon Snack; ~~Thursday Morning Coffee Break;~~ Thursday Afternoon Snack; Exhibitor Reception Hors d'oeuvres;

- Quarter Page ad (due by August 25th)
- 10'x10' Exhibitor Booth with 2 chairs and table (2 company representatives in Exhibit Hall)
- URL appears on conference website and Company listed on Conference App; Company in Program
- Attendee directory (sent after the conference, electronically)
- Signage/Special Details:
 - Exhibitor Reception – company signage during the reception
 - Breaks – Company Signage where break is being offered
 - ~~Conference Bag – company logo will be featured on bag along with the conference logo~~
 - Conference App – Signage at App booth

BRONZE LEVEL - \$2,500 each (7 available)

Grand Prize; Community Project; Exhibitor Reception (1 Bar); Lanyard/Badges; WiFi; Local Chapter Stands; Volunteer Attire; Conference Track (4); Conference Notebooks;

- Quarter page ad (due by August 25th)
- 10'x10' Exhibitor Booth with 2 chairs and table (2 company representatives in Exhibit Hall)
- URL appears on conference website and Company listed on Conference App
- Attendee directory (sent after the conference, electronically)
- Signage/Special Details:

- ~~Grand Prize—Company Signage where Grand Prize Entries are collected; Company can draw the winner~~
- ~~Community Project—Signage at Community Project area~~
- Exhibitor Reception – we will offer 3 “bars” that companies can sponsor to make their own
- Exhibitor Bar – we will offer 3 “bars” that companies can sponsor to make their own
- ~~Conference Notebooks—Company logo will be featured on notebook along with the conference logo~~
- ~~Lanyards—company logo will be featured on lanyard~~
- ~~Wi-Fi—company signage at Registration Area and breakout room area~~
- ~~Volunteer Attire—company logo will be featured on the sleeve of volunteer t-shirts~~
- Conference Track– company logo will be featured on conference track signage
- ~~Local Chapter Stands—company logo will be added to chapter stands that will be at all tables Thursday breakfast, Thursday lunch, and Friday lunch~~

Exhibiting Partner Booth

Exhibitor set up will be Wednesday, October 9th in the afternoon (2:00pm - 5:00pm) or Thursday, October 10th before 8:30am. The Exhibit Hall will be open a full day on October 10th with the final event at 4:45pm and ending at 7:00pm.

\$900 Early bird through 8/10

\$1100 from 8/11 to 9/14

\$1300 from 9/15 to 10/05

- 10'x10' Exhibitor Booth with 2 chairs and table (2 company representatives in Exhibit Hall)
- Prizes for the most creative 'HR Game On' themed booth!
- ***additional representatives \$75.00 each with advance notice required
- Company logo appears on conference website and Company listed on Conference App and printed program

Other Opportunities

IN-KIND DONATIONS Sponsorships Filled!

\$200 fee for marketing in conference bag is waived

- ~~Pens~~
- ~~Water Bottles~~

MARKETING INSIDE CONFERENCE BAG – \$200

Put your company materials in the hands of attendees by participating in this great marketing option. Add this option when you reserve your booth. All materials or promotional items must be received by October 1st.

FEATURED SPONSOR/EXHIBITOR on the Conference App – \$150

The Conference App provides an interactive platform for all conference attendees. Attendees will load the app and locate your booth in the exhibit hall as well as learn more about your company and its offerings. In addition, you have an opportunity to be a Featured Sponsor/Exhibitor!

ATTENDEE LIST PRIOR TO CONFERENCE – \$200

The registration participant list will be emailed out (2 weeks prior to the conference) to the contact listed for the company at registration.

DOUBLE BOOTH – \$400

Expand your booth to a 20' x 10' booth with 2 additional chairs (only 5 double booths are available).