SPONSORSHIPS

PLATINUM - $7,500 — *2 Available*

* Opportunity to speak for 2-3 minutes at Opening Session
* 3 Banner Ad placements in Conference App
* Logo and URL on Iowa SHRM State Conference website and app
* 20' x 10' Exhibitor Booth with 2 chairs and table (Prime Location) - 2 company representatives in Exhibit Hall
* 2 full conference registrations
* Registration participant list sent 2 weeks prior to event
* Attendee directory (sent electronically after conference)
* Sponsorship signage throughout the conference
* One sponsor provided banner placed in general sessions, registration and near pre-conference sessions

T-SHIRT SPONSOR - $7,500 — *1 Available*

* Opportunity to speak for 2-3 minutes at Conference Ending
* 3 Banner Ad placements in Conference App
* Logo and URL on Iowa SHRM State Conference website, app and **T-shirts**.
* 20' x 10' Exhibitor Booth with 2 chairs and table (Prime Location) - 2 company representatives in Exhibit Hall
* 2 full conference registrations
* Registration participant list sent 2 weeks prior to event
* Attendee directory (sent electronically after conference)
* Sponsorship signage throughout the conference
* One sponsor provided banner placed in general sessions, registration and near pre-conference sessions

GOLD - $5,000 — *3 Available*

PRE-CONFERENCE SPONSOR	OPENING KEYNOTE SPONSOR	CLOSING KEYNOTE SPONSOR

* 2 Banner Ad placements in Conference App
* Logo and URL appears on conference website and app
* 10' x 10' Exhibitor Booth with 2 chairs and table (Prime Location) - 2 company representatives in Exhibit Hall
* Registration participant list sent 2 weeks prior to event
* Attendee directory (sent electronically after conference)
* Introduction at sponsored session (Pre-conference, Opening Keynote, or Closing Keynote)
* Sponsorship signage during sponsored session (Pre-conference, Opening Keynote, or Closing Keynote)

SILVER - $3,500 — *5 Available*

THURSDAY BREAKFAST SPONSOR	THURSDAY LUNCH SPONSOR	FRIDAY BREAKFAST SPONSOR	FRIDAY LUNCH SPONSOR	LANYARD SPONSOR

* 1 Banner Ad placements in Conference App
* Logo and URL appears on conference website and app
* 10' x 10' Exhibitor Booth with 2 chairs and table (Prime Location) - 2 company representatives in Exhibit Hall
* Attendee directory (sent electronically after conference)
* Introduction at sponsored session (Pre-conference, Opening Keynote, or Closing Keynote)
* Sponsorship signage during sponsored session (Pre-conference, Opening Keynote, or Closing Keynote)
* Sponsorship signage during sponsored meal (Thursday Breakfast or Lunch, Friday Breakfast or Lunch)
* Logo on Conference Lanyard (Lanyard Sponsor)

BRONZE - $2,500

THURSDAY MORNING BREAK SPONSOR Sponsorship signage in sponsored break area	**THURSDAY AFTERNOON BREAK SPONSOR** Sponsorship signage in sponsored break area	**GRAND PRIZE DRAWING SPONSOR** Sponsorship signage where Grand Prize entries are collected
RECEPTION BAR SPONSOR *2 Available* Sponsor a bar with a custom pre-made drink of your choosing	**HORS D'OEUVRE SPONSOR** *2 Available* Sponsor the exhibitor reception Hors D'oeuvre	**WiFi SPONSOR** Sponsorship signage throughout conference as well as network and password naming rights
RECEPTION BAND SPONSOR Sponsorship signage near stage and sponsorship recognition announced by the band through out performance	**VOO DOO ROOM SPONSOR** Sponsor a special "Voo Doo" lounge with the entrance attached to your exhibitor booth	**MYSTERY BOOTH PRIZE SPONSOR** Sponsor four $250 gift card giveaways presented to attendees during each break.

All Bronze Sponsors will Receive:

* Logo and URL appears on conference website and app
* 10' x 10' Exhibitor Booth with 2 chairs and table - 2 company representatives in Exhibit Hall
* Attendee directory (sent electronically after conference)

EXHIBITOR BOOTHS - $1,250 Early Bird until 8/12

* $1,250 Early Bird Exhibitor until 8/12/22
* $1,500 Exhibitor Registration 8/13/22 - 9/26/22

  10' x 10' Exhibitor Booth with 2 chairs and table (2 company representatives in Exhibit Hall)
  Logo and URL appears on conference website and app

Exhibitor set up will be Wednesday, October 5th in the afternoon (2:00 - 5:00 pm) or Thursday, October 6th before 8:30 am.

The Exhibit hall will be open a full day on October 6th with the final event ending between 7:00 pm and 7:30 pm.

OTHER OPPORTUNITIES

ATTENDEE LIST PRIOR TO CONFERENCE - $200

* The registration participant list will be emailed out (2 weeks prior to the conference) to the company registered contact.

Questions? Contact: **sponsorexhibit@iashrm.org**